Home testing for HIV: Feasibility, acceptability, implementation, and applications

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Overview

- Background of HIV home testing
- Acceptability of and preferences for home testing
- Results of home testing efforts from several PRISM research projects
- A few ways to bring home testing to scale
- Conclusions



<u>Open Forum Infect Dis</u>. 2015 Dec; 2(4): ofv153. Published online 2015 Oct 20. doi: <u>10.1093/ofid/ofv153</u> PMCID: PMC4653969

Optimizing Human Immunodeficiency Virus Testing Interventions for Men Who Have Sex With Men in the United States: A Modeling Study Kevin P. Delaney,¹ Eli S. Rosenberg,¹ Michael R. Kramer,¹ Lance A. Waller,² and Patrick S. Sullivan¹

Home testing could address concerns

- Known barriers to HIV testing
 - Stigma
 - Access
 - Privacy/fear of disclosure



- Theoretically relevant: Diffusion of innovations
 - Best to provide laggards control: how, when, where
 - Perceived *relative advantage*
 - *Compatibility* for young populations accustomed to mobile solutions
 - *Trialability*: easy to try

Source: Rogers, E. Diffusion of Innovations.

Home HIV testing: What is it?

- Remote self-collection of a specimen that allows for an HIV test to be conduced
- Kits are mailed to recipients in a plain, unmarked box
- For mail-in specimen kits, dried blood spot cards are generally used for finger prick whole blood collection
 - Return mail can be standard, not classified as biohazard.
- For home test kits, an oral fluid (mouth) swab. Orasure has the only CLIA-waived test





Willingness

	Not Willing to Test				
	Willing to Test at	at	Crude OR	Adjusted	
Characteristic	Home n (%)	Home n (%)	(95% CI)	OR (95% CI)	
Categorical Variables					
Incentive hypothetically offered to take a free home H	IV test				
None	1184 (75)	399 (25)	Refer <u>ent</u>	Referent	
\$10	1285 (84)	240 (16)	1.8 (1.5-2.2)	1.8 (1.5-2.2)	
\$25	1314 (84)	246 (16)	1.8 (1.5-2.2)	1.8 (1.5-2.2)	
\$50	1286 (86)	209 (14)	2.1 (1.7-2.5)	2.1 (1.8-2.6)	
Race/ethnicity				•	
White, non-Hispanic	2179 (82)	482 (18)	Referent	Referent	
Black, non-Hispanic	695 (85)	124 (15)	1.2 (1.0-1.5)	l.3 (l.l-l.7)	
Hispanic	1602 (83)	332 (17)	1.1 (0.9-1.3)	1.1 (0.9-1.3)	
Other ^b	593 (79)	156 (21)	0.8 (0.7-1.0)	0.9 (0.7-1.1)	
Had unprotected anal intercourse ^d with a male sex par	rtner in the past 12 mon	ths			
Yes	3329 (84)	651 (16)	1.3 (1.1-1.5)	1.3 (1.1-1.5)	
No	1740 (80)	443 (20)	Referent	Referent	
HIV status ^f (result of most recent HIV test)					
Negative	3449 (81)	789 (19)	Referent	Referent	
Unknown	1620 (84)	305 (16)	1.2 (1.1-1.4)	1.2 (1.0-1.4)	

J Int Assoc Physicians AIDS Care (Chic). 2011 Nov-Dec;10(6):357-64. doi: 10.1177/1545109711404946. Epub 2011 Apr 28.

Willingness to Take a Free Home HIV Test and Associated Factors among Internet-Using Men Who Have Sex with Men.

Sharma A¹, Sullivan PS, Khosropour CM.

		Stratified by demographic and behavioral characteristics							
Ranking Overall preferences		HIV testing history		Had a main partner			Had unprotected anal intercourse with a male sex partner in the past 6 months		
		Never tested	Tested at least once	Yes, for ≥ 1 year	Yes, for < 1 year	No	Yes, with ≥ 2 men	Yes, with 1 man	No
1	Home	Home	Physician	Home	Physician	Home	Home	Physician	Physician
2	Physician	Physician	Home	Physician	Home	Physician	Physician	Home	Home
3	Express	Express	Express	Express	Express	Express	Express	Express	Express
4	VCT	DBS	VCT	VCT	VCT	VCT	VCT	VCT	VCT
5	DBS	VCT	DBS	DBS	СНСТ	DBS	DBS	СНСТ	DBS
6	СНСТ	СНСТ	СНСТ	СНСТ	DBS	СНСТ	СНСТ	DBS	CHCT
Home Rapid home self-testing: Oral fluid VCT Individual voluntary counseling and testing									
	Physician	Testing at a physician's office DBS Home specimen self-collection: Dried blood s			d blood spot				
	Express	Expedited/Express testing CHCT Couples' HIV counseling and testing							

Figure 2 Modified Borda Count ranking of different currently available HIV testing options if offered free of charge to 973 HIV negative or unknown status men who have sex with men in a national online health survey, United States, 2012.

Springerplus. 2014 Feb 24;3:109. doi: 10.1186/2193-1801-3-109. eCollection 2014.

Acceptability and intended usage preferences for six HIV testing options among internet-using men who have sex with men.

Sharma A¹, Stephenson RB², White D², Sullivan PS¹.

	Returned Test Kit (n = 735)	Did Not Return Test Kit (n = 161)	cOR	Wald P	aOR
Participant Characteristic	n (%)	n (%)	(95% CI)	Value	(95% CI)
Race/ethnicity				.002	
White, non-Hispanic	481 (85)	83 (15)	Referent		Referent
Black, non-Hispanic	115 (73)	42 (27)	0.47 (0.31-0.72)		0.49 (0.31-0.78)
Hispanic	139 (79)	36 (21)	0.67 (0.43-1.03)		0.63 (0.40-1.00)
Highest level of education				.012	
College/postgraduate	275 (86)	46 (14)	2.21 (1.37-3.57)		1.76 (1.01-3.06)
Some college/associate degree	327 (82)	70 (18)	1.73 (1.11-2.70)		1.67 (1.03-2.69)
High school or GED	108 (73)	40 (27)	Referent		Referent
Less than high school or unknown	25 (83)	5 (17)	1.82 (0.66-5.17)		1.95 (0.63-6.22)
Had unprotected anal intercourse with a male sex partner in the past 12 months				.681	
Yes	449 (83)	95 (17)	1.30 (0.73-2.32))	1.34 (0.73-2.45)
No	62 (78)	17 (22)	Referent		Referent
Unknown	224 (82)́	49 (18)́	1.25 (0.68-2.33)		1.29 (0.68-2.47)

J Int Assoc Provid AIDS Care. 2016 Nov;15(6):463-469. Epub 2016 Sep 15.

Factors Associated with Returning At-Home Specimen Collection Kits for HIV Testing among Internet-Using Men Who Have Sex with Men.

Ricca AV¹, Hall EW², Khosropour CM^{1,3}, Sullivan PS¹.



J Int Assoc Provid AIDS Care. 2016 Nov;15(6):463-469. Epub 2016 Sep 15.

Factors Associated with Returning At-Home Specimen Collection Kits for HIV Testing among Internet-Using Men Who Have Sex with Men.

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We can recruit MSM online in sufficient numbers to scale-up programs

- Web- and app-based recruitment methods yield large samples of MSM, for research and programmatic purposes
- Annual Men's Internet Survey: 10,000 MSM yearly



- eStamp:
 - Over 2,767 MSM participants recruited into RCT of HIV home testing versus standard of care
 - Over 11,000 HIV test kits distributed (results pending)

JMIR Public Health Surveill. 2015 Jan-Jun; 1(1): e3. Published online 2015 Apr 17. doi: <u>10.2196/publichealth.4314</u> PMCID: PMC4869242

The Annual American Men's Internet Survey of Behaviors of Men Who Have Sex With Men in the United States: Protocol and Key Indicators Report 2013

Monitoring Editor: Gunther Eysenbach

Reviewed by Razia Pendse and Omar Martinez

<u>Travis Howard Sanchez</u>, DVM, MPH,^{⊠1} <u>R Craig Sineath</u>, MPH,¹ <u>Erin M Kahle</u>, PhD, MPH,¹ <u>Stephen James Tregear</u>, DPhil,² and <u>Patrick Sean Sullivan</u>, DVM, PhD¹

JMIR Public Health Surveill. 2016 May 25;2(1):e23. doi: 10.2196/publichealth.5476.

The Annual American Men's Internet Survey of Behaviors of Men Who have Sex with Men in the United States: 2014 Key Indicators Report.

Sanchez T¹, Zlotorzynska M, Sineath C, Kahle E, Sullivan P.

Dissemination of home HIV testing services: Healthmindr

Condoms





- 4-month pilot assessment of app
 - 64/121 (53%) ordered home HIV tests
 - 2/3 of orders had not intended to test

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You can build your own custom condom package by

condoms and at-home test kits. Ordering is done securely by the HealthMindr staff outside of the app - no contact information is stored within the app. Select the item you'd like to order, and you will be taken to the ordering process. Filter Products Condoms You can build your own custom condom package by choosing from a variety of condoms and lube. These are our options of condoms. LifeStyles NON-LATEX LifeStyles Read more 1 ife Shdee Non-Latex NON-LATEX **ONE** Classic Read more **ONE Legend** Read more - INS - 1

HealthMindr allows you to place orders for free

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• 77/121 (66%) ordered condoms

- Question: How to verify use of home test?
- Answer: Participant mobile photos
 - Note: Photo purpose is to show test has been used. Positive results may not be visible

TOTAL: 491 returned / 801 kits sent, 63%

Incentive (USD)							
\$0	\$10	\$20	\$40	\$100			
189/	110/	158/	18/	20/			
349,	172,	228,	28,	24,			
53%	64%	69%	64%	83%			





Conclusions

- *HIV testing is cornerstone* of entry into treatment/prevention cascades
- Home testing *has potential to reach novel populations*, including those who have not previously tested
- A majority of MSM in the US are willing to perform home testing
- MSM in the US *prefer oral fluid home testing* over other HIV testing alternatives, including in-person options
- With appropriate follow-up
 - Over 80% of participants returned HIV home tests
 - Remote linkage to care was conducted and shown to be feasible
- Scale is possible: App- and web-based advertising mechanisms can be used to promote uptake of home HIV testing to large groups of at-risk MSM

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