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# Traditional + activism 2.0

## **Traditional activism**

- Street activism





PrEP

Piller der  
beskytter mod hiv



#KomMediKamp

AIDS  
FONDET



# Traditional + activism 2.0

## **Traditional activism**

- Street activism
- Legal action





# Traditional + activism 2.0

## **Traditional activism**

- Street activism
- Legal action
- Outreach/education  
to key communities



## Where do you fit in?



**Are you a guy who has  
sex with guys?**

1035 Market Street, Suite 400,  
San Francisco, CA 94103  
[prep@sfaa.org](mailto:prep@sfaa.org)  
415/487-3000

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[Download materials in our Virtual Library](#)



**Are you a woman who  
has sex with guys?**



**¿Habla usted español?**



Site design by I Shot Him

# Traditional + activism 2.0

## **Traditional activism**

- Street activism
- Legal action
- Outreach/education to key communities

## **Activism 2.0**

- Buyers clubs
- Websites
- 'Underground' education
- Driven by PrEP users

# Perfect storm ...

Key activists (often not in HIV Inc.)

+

Slow response from institutions/organisations

+

Access to global generics market

+

Innovative supply chains

+

Social media + internet

## Frequently Asked Questions

### Why is this so inexpensive? Why/how does it cost \$45 per month instead of \$1000?

The medication used as PrEP is patented, which means that only one company, [Gilead](#), is legally allowed to produce and sell emtricitabine/tenofovir in Canada and other developed countries. As Gilead has no competition, they can charge whatever price they feel the market will bear.

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#### DAVIE BUYERS CLUB

A step-by-step guide for people in Vancouver, BC, (and other Canadian cities) who do not have insurance coverage for PrEP to import an FDA-approved generic version from a foreign pharmacy for approximately \$45 CAD per month

 SAVE FOR LATER

 COMMENTS

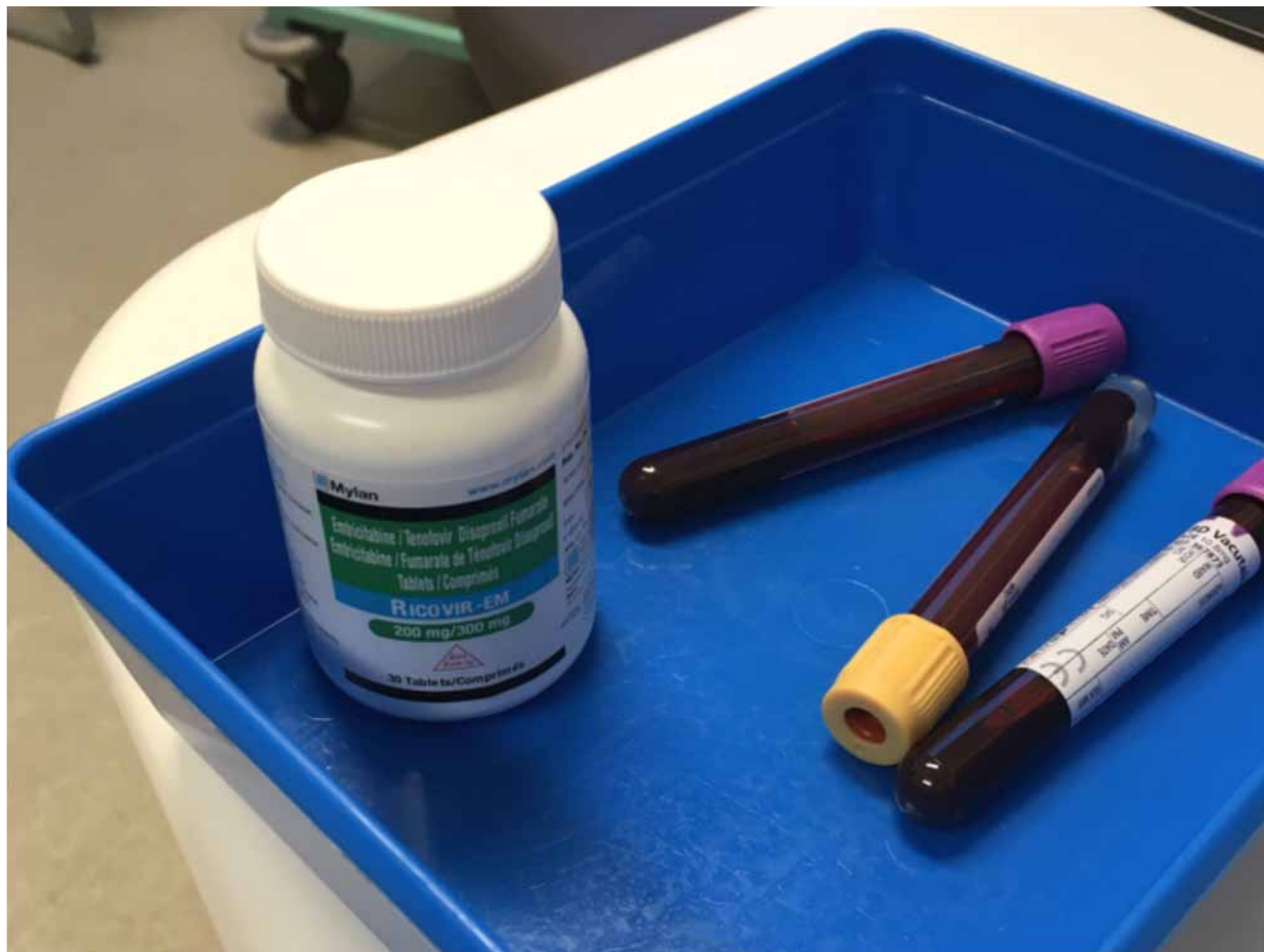


## Officials to Crack Down On PrEP Imports Amid Concerns About Bogus Suppliers

The Health Products Regulatory Agency have ramped up their efforts to intercept generic PrEP, which is being sourced in Ireland through the [iwantprepnnow.co.uk](http://iwantprepnnow.co.uk) website.

COVER STORY | 19 JULY, 2017. WRITTEN BY BRIAN FINNEGAN.





# London clinic find no fakes, and adequate drug levels

 Like 4

 Tweet

No kidney problems or HIV infections yet seen



Nneka Nwokolo speaking at HIV Glasgow. Image credit:





## Internet PrEP: the Real Deal?



Watch later Share

MORE VIDEOS

There is no evidence of fake PrEP in any of the samples that we tested over the summer.

PRE-EXPOSURE PRO

# PrEP FACTS

RETHINKING HIV PREVENTION & SEX

Joined ▾

🔕 Notifications

➦ Share

⋮ More

# Women and PrEP

**ONE PILL.  
ONCE A DAY.**

Protect against HIV.

▼ What is PrEP

▼ Is PrEP right for me

▼ How does PrEP work

▼ PrEP for trans women







INICIO

¿QUE ES PREP?

¿COMO TOMAR PREP?

NOTICIAS

PREP EN EL MUNDO

MÁS INFO ...

¿QUIENES SOMOS?



## ¿QUE ES PREP?

Saber más acerca de la PrEP

# PrEP

Profilaxia pré-exposição

Previne o VIH e...

diverte-te



[Sobre a PrEP](#)

[Comprar PrEP online](#)

[Seguimento médico](#)

[infoPrEP](#)

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Posts





Karl-Liebknecht-Str.

**Es gibt eine Pille,  
die vor HIV schützt:  
Sollte sie nicht  
für jede\*n  
zugänglich  
sein?**



Thank you, prepKit, for the National Day of Action 2011

Sprachlos?



# PrEP17

The coming of age of PrEP



A FILM BY  
NICHOLAS FEUSTEL

*Prepster*





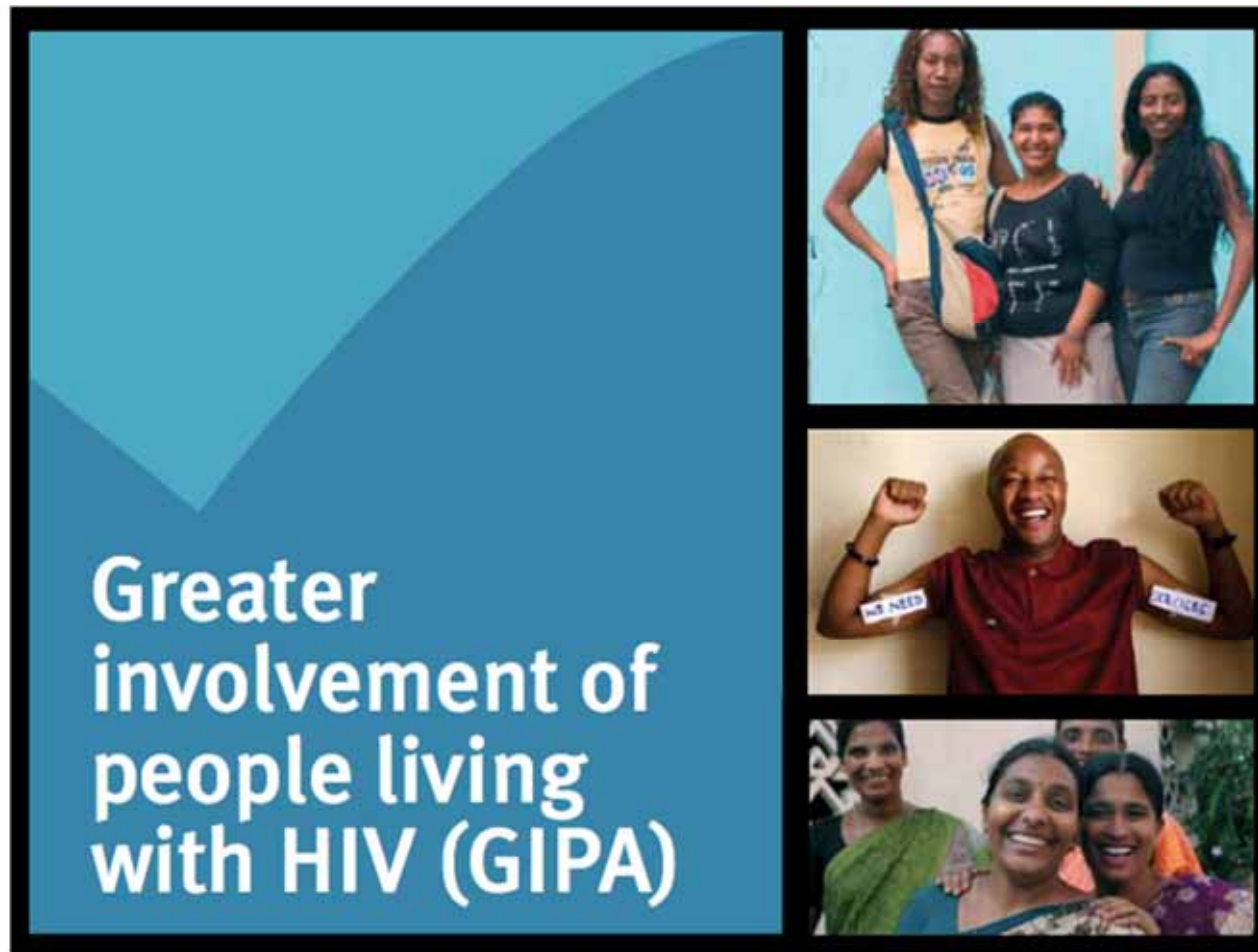
# Smart activism



#(not)enemy-number1



# From GIPA to GIPUP ....





# **My PrEP story:**

Phil

**PART 1**



Prepster  
x  
HAZEL MEAD





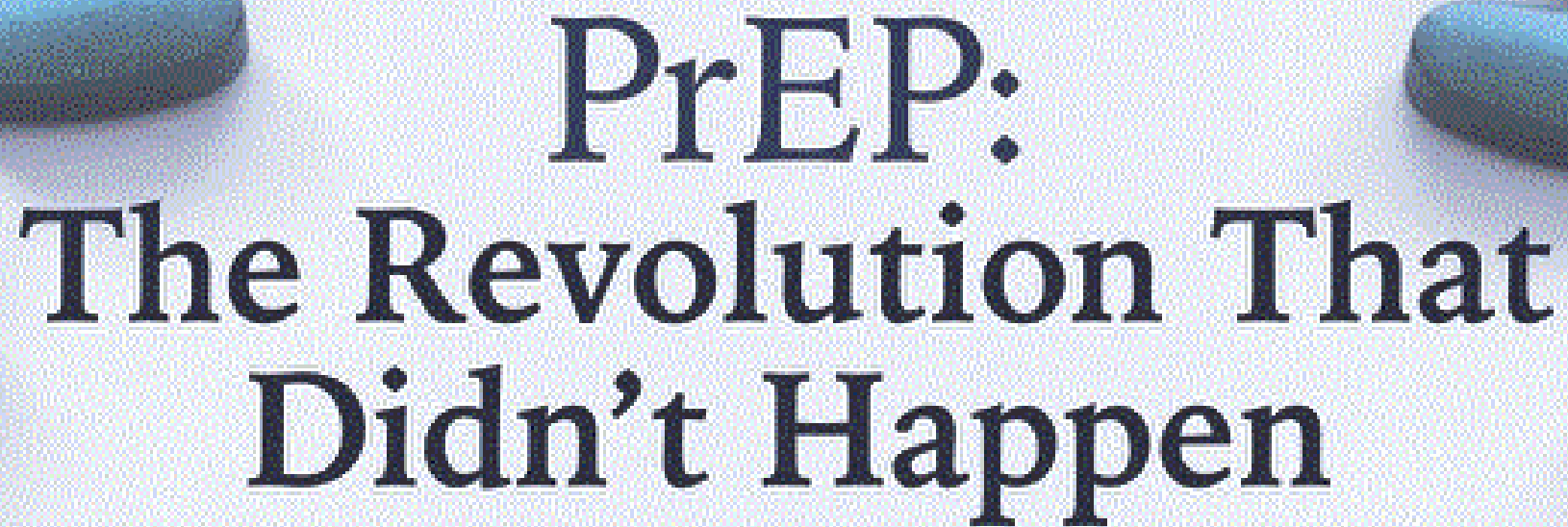
#PrEP4women



# More than PrEP ...



Holding our institutions to account

A photograph of a white surface, possibly a table, with two smooth, light blue stones. The text is overlaid on the center of the image. The top and bottom of the image have a dark, textured border.

# PrEP: The Revolution That Didn't Happen



We are internationalists ...



Prepster @TeamPrepster · Jan 23

*Prepster*

Hi @MattHancock - it's time to #getagrip on the situation with #PrEP in England. PrEP is one of the most effective HIV prevention tools we have - yet it's being denied to thousands of people. Step up, step in, sort it.



IwantPrEPnow, Terrence Higgins Trust, National AIDS Trust and 5 others



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@teamprepster